

About Impact

Founded in late 2009 Impact has fast become the de facto leading Danish financial PR and IR advisor specialised in transaction support, financial communication and media relations

Services

Based on solid in-house experience we contribute meaningfully in every engagement

Our substantial in-house track-record ensures adequate and value-added services in strategic consultancy as well as in tactical execution.

Areas of engagement

Financial PR and IR services on M&As, secondary offerings and IPOs

Ongoing financial PR and IR for primarily listed companies

Advisor to BoD and top management on media and capital market issues

Working with PE on acquisitions, divestments and exit opportunities

Our team

All Impact partners have significant transaction experience

Our collective body of knowledge stems from significant capital market insight and hands-on experience from in-house IR, financial journalism, corporate communications, trading and fund management.



Steen Juul Jensen

1967

Partner

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Transaction experience

- DuPont acquisition of Danisco (2011)
 - ISS IPO, (2011) - postponed
 - Zealand Pharma IPO (2010)
 - Pandora IPO (2010)
 - Chr. Hansen IPO (2010)
 - H+H, secondary (2009)
 - DONG IPO (2008-09) – postponed
 - H. Lundbeck IPO (1999)
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Previous employment

- Chairman at BL&S Capital Management
 - Vice President, IR & Corporate Communication, at DONG Energy
 - Interim CFO at H. Lundbeck
 - Vice President, IR & Corporate Communication, at Lundbeck
 - Manager at Reuters
 - Consultant at Teknocasa
 - Economist at Copenhagen Stock Exchange
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Education / awards

- E*MBA, M.Sc. (Econ. & Communication)
 - 2006, IR Magazine Award: "Best Investor Community Meetings", Top 3 in "Best Investor Relations from a Danish Company (Large or mid-cap)"; "Best Investor Relations web site"; "Best Investor Relations Officer" and "Grand Prix for best overall Investor Relations"
 - 2003, April - Institutional Investors: "Ranked as number 2 in Denmark and number 6 in the Nordic region"
 - 2000 - Danish Society of Financial Analyst: "Best Investor Information Practice"
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Jørgen Fischer Ravn

1969

Partner

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Transaction experience

- DuPont acquisition of Danisco (2011)
- ISS IPO (2011) - postponed
- Zealand Pharma IPO (2010)
- Pandora IPO (2010)
- Chr. Hansen IPO (2010)
- Nordic Tankers and Clipper Tankers merger (2009)
- LCP 2nd offering (2008)
- Coloplast acquisition of Mentor (2006)

Previous employment

- Senior advisor & partner, Reliance
- Head of IR at Coloplast
- Head of CSR at Coloplast

Education / awards

- M.Sc. (Political Science)
 - 2006 - Thomson Extel Pan-European Survey, IRO, Ranked as number 7 in European medtech & services
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Michael Steen-Knudsen

1957

Partner

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Transaction experience

- DuPont acquisition of Danisco (2011)
 - ISS IPO (2011) - postponed
 - Zealand Pharma IPO (2010)
 - Pandora IPO (2010)
 - Chr. Hansen IPO (2010)
 - H+H, 2nd offering (2009)
 - DONG IPO (2004-06) – postponed
 - Novozymes IPO (2000)
 - Novo Nordisk demerger (2000)
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Previous employment

- Interim Head of IR, Chr. Hansen
 - Advisor, Bottomline Communications
 - Head of IR, Dong Energy
 - Head of IR, Novozymes
 - Head of IR, Novo Nordisk
 - Strategic planning, Novo Nordisk
 - Corporate controller, Novo Nordisk
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Education / awards

- M.Sc. (Economics)
 - 2011, Nominee for best IR at a European IPO, IR Magazine
 - 2004, Top 3, Head of IR in Europe, Excel (Novozymes)
 - 2003, No 1, Head of IR, Denmark, Regi (Novozymes)
 - 2002, No 1, Head of IR, Denmark, Regi (Novozymes)
 - 2001, No 1, Head of IR, Denmark, Regi (Novozymes)
 - 2000, Best large cap IRO, Regi (Novo Nordisk)
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Per Bech Thomsen

1966

Partner

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Transaction experience

- DuPont acquisition of Danisco (2011)
- ISS IPO (2011) - postponed
- Zealand Pharma IPO (2010)
- Pandora IPO (2010)
- Chr. Hansen IPO (2010)
- Nordic Tankers 2nd offering (2010)
- Nordic Tankers and Clipper Tankers merger (2009)
- LCP 2nd offering (2008)
- Topotarget 2nd offering (2007)

Previous employment

- Senior advisor & partner, Reliance
- Reuters Bureau Chief, Denmark
- Commerzbank (London), senior FX trader
- DnB (London), senior FX trader
- Danske Bank (Copenhagen/Singapore) senior FX and proprietary trader

Education / awards

- Danish School of Journalism
 - Graduate Diploma in Business Administration (HD) (financial management), Copenhagen Business School
 - Author of well-reviewed book about Denmark's cartoon crisis
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